

SHEFFIELD CITY COUNCIL

OFFICER EXECUTIVE DECISION RECORD (Non Key)

The following Category 2 decision was taken on 13th July 2020 by an authorised Director from the Coronavirus (COVID-19) Incident Management Group, in accordance with the Council's Covid-19 Decision Making Schema.

Date notified to all Members: 21st September 2020

Decisions under the “**Making decisions during the Covid-19 crisis: Sheffield City Council Schema**”, made as an urgent response to issues connected with the coronavirus crisis, have been removed from the call-in process, and are therefore not subject to call-in for scrutiny.

1. **TITLE**

Re-approval to reduce the rent due for outdoor advertising contracts for small and large format hoardings across the City.

2. **DECISION TAKEN**

Re-approval given to reduce the rent due for outdoor advertising contracts for small and large format hoardings across the City.

3. **Reasons For Decision**

SCC has been approached by Clear Channel and JC Decaux for a reduction in rent for quarter 1 period (April – June 20). After options were approved, further discussions have taken place that have prompted a further request for support for the contracts whilst considering how to minimise financial impact on the Council short and longer term.

4. **Respective Director Responsible for Implementation**

Director of Policy, Performance and Communications